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6 PAGES

BARGAIN OFFER NOW OPEN - CLOSING January 8, 1916

TUESDAY MORNING, JANUARY 4, 1916

A PHOENIX BOY WHO MAKES GOOD

Kenneth MacNichol, Former Local Newswriter Heads Big Magazine

From doing odd and end newspaper work here in Arizona to the editor of a big business magazine, a speaker of words before Chambers of Commerce and civic bodies—that is the story of what one former Phoenix boy has achieved in less than four years.

Many Arizonians remember Kenneth MacNichol, who used to be active in labor and newspaper circles of Phoenix and who for a long time edited the Socialist Bulletin. In 1912 he was married to Miss Louise Ekel of Prescott and went east to take charge of the advertising of a textile company. Later, he became one of the organizers of the Evening Service of Boston, an advertising corporation directed by Louis Eytzinger, to whom MacNichol gives credit for much of his development. As general manager of this, he was one of the speakers at the big Chicago Convention of Advertising Clubs of the world. Always a brilliant writer, he has specialized in the production of booklets and catalogs and one of the advertising magazines under control of his company goes to 42,000 western grocers, at the expense of a prominent food packer, in the effort to help these toward more modern merchandising methods. Then too, he has made considerable reputation as a public speaker on Community Welfare and Community Advertising, having addressed, during November, three Maine and two Massachusetts Chambers of Commerce.

January will see the birth of a new, large size, business magazine to be called "Postage," designed to cover all phases of business correspondence, and mail efforts, particularly with reference to helping the merchant and

manufacturer meet mail-order competition. Altho this magazine boasts of a half-million-dollar advisory board, some twenty-one famous business authorities whose annual salaries might equal this amount, yet the active editor will be Kenneth H. MacNichol and his many friends will watch his progress with much interest, as evidence of what a man may achieve if he but wills.

YOUNG-CAMPBELL DAMAGE CASE ON TRIAL

Trial for Recovery of \$31,000 for Injuries in Auto Smash

One of the largest personal injury suits ever instituted in this county was begun in Judge Eytzinger's division of the Superior court yesterday. C. D. Young suing Daniel Campbell, D. M. Francis and Hugh Campbell for \$31,000 damages.

The suit is the outcome of an accident which occurred November 24, 1914. Daniel Campbell was driving an automobile and Mr. Young was on a motorcycle, the collision taking place on Third avenue and Adams street. With the boy, who is a minor, were Colin Campbell, Eugene Campbell and Joe Connolly, who will probably be called as witnesses. Mr. Young, who was formerly secretary of the Arizona Alfalfa Mill company was seriously injured.

The case was not begun until afternoon and the greater part of the time was occupied in selecting jurors. P. H. Hayes made the opening statement and Reese M. Ling entered a general denial. The case was continued until 9:30 this morning.

Hayes and Lane and Alexander and Christy represent the plaintiff and Reese M. Ling and Leon S. Jacobs the defendant.

CALLS MOUNTAINS POOR COMPANIONS



Miss Minnie E. Finnegan.

Miss Minnie E. Finnegan, once described by Prince Henry of Prussia as America's "most strikingly interesting girl," has returned to civilization after three years spent as a hermitess in the solitudes of the Sierras. She had decided to spend the remainder of her life alone in the mountains, but was compelled to return to civilization to keep her sanity.

ORDER IN HONOR OF DEAD LAWYER

Action Taken in Pinal County Court in Matter of Death of Clark

At a session of the superior court for Pinal county yesterday Judge Eytzinger directed the following order to be entered in the matter of the recent death of A. Lincoln Clark, a member of the bar of that county:

Whereas, God in His infinite mercy and wisdom has seen fit to call from among the practitioners of this bar, Abraham Lincoln Clark, and

Whereas, The deceased was an able, conscientious, courteous and highly respected member of the bar practicing in this court, and

Whereas, This court deems it proper and fitting that an adjournment should be taken as a mark of respect to the memory of the deceased,

Now, therefore, it is by the court ordered, That an adjournment be taken at this time as a mark of respect to the memory of Abraham Lincoln Clark, until Tuesday, January 6, 1916, at 10 o'clock a. m.

That a copy of this order be transmitted by the clerk of this court to the parents of the deceased at Florence, Arizona.

That the same be spread upon the minutes of this court and, That the public press be furnished a copy of the same for publication.

Done in open court at Florence, Arizona, this third day of January, A. D. 1916, at 10 o'clock a. m.

O. J. RAUGHN, Judge.

Hire a little salesman at The Republican office. A want Ad will see more customers than you can.

ACRE CITY WANTS SCHOOL DISTRICT

Residents Put Matter Up to County School Superintendent

Acre City wants a school and the residents of that neighborhood have prepared a petition to County School Superintendent Higgins, showing him that growing neighborhood is entitled to a school. There are already twenty pupils of school age in that immediate neighborhood and they have to travel distances now to schools of from a mile and a half to two miles. Another thing that counts more than distance with the parents of that region that the thoroughfare over which the children have to travel, the Tempe road is a dangerous one on account of the number of swift moving vehicles that are passing over it all day.

Plans have been prepared for a building of the dimensions 14 by 24 feet and they will be presented to the county superintendent.

AUSTRIA'S NOTE CAUSES SURPRISE

[Republican A. P. Leased Wire]

BERLIN, Jan. 3.—(Vla. London)—The Hamburger Nachrichten expresses surprise at the tone of Austria's latest note to the United States in view of the tenor of the preceding communication. It says that although Vienna maintains the standpoint that the sinking of the Ancona was justified, she nevertheless offers indemnities for American sufferers, which means that Austria-Hungary could not give more convincing proof of its wholehearted desire to preserve friendly relations with the United States.

The Frankfurter Zeitung believes Washington will have to acknowledge that Vienna has done everything possible to settle the Ancona case.

"Only commercial greed and deliberate purpose can bring about a 'breach' now," it says, "and the existence of such sentiments in America cannot be assumed."

This newspaper says Vienna granted two of the three demands made by the United States and demonstrated that the third demand—for a declaration that the sinking of the Ancona was illegal—was ill-grounded, inasmuch as the sinking was justified.

It continues: "Whether President Wilson will acknowledge this cannot be known at present. If he does not he will show in any event that the principle which requires that both sides have a hearing receives as little consideration in this case as it does elsewhere in his variable way of exercising neutrality, to which the Austrian note in its introduction alludes to somewhat obscurely, but nevertheless, politely."

"If Mr. Wilson is wise, he will not push his dogmatism to the extreme limit but will content himself with the fact that the political situation has presented to him an easy victory, with which he perhaps may be able to impress Americans."

If the matter is now settled, the Frankfurter Zeitung continues, "it will not be due to President Wilson's manner of handling it, but rather to the conciliatory policy of the central powers toward neutrals."

FOR RELIEF OF JEWS

[Republican A. P. Leased Wire]

CHICAGO, Jan. 3.—During the last year 1,500,000 pounds of foodstuffs were shipped to Palestine for the relief of the destitute Jews, according to the report of Nathan K. Kaplan, president of the Knights of Zion, made today to the nineteenth annual convention of the society. A fund of \$5,000 was collected and contributions to a general provisional fund totaled \$25,000. The report added that 266 persons had pledged themselves to give an aggregate of \$20,000 annually.

TWO NEGROES LYNCHED

[Republican A. P. Leased Wire]

ANDERSON, S. C., Jan. 3.—Sheriff Johnson of Hart county, Georgia, telephoned here late today that two negroes were killed on the Savannah river, one of them being shot down and the other bound by a mob, taken into a wood and there lynched. The attack on the negroes was said to have resulted from one of them speaking to a white woman who passed on a country road in a buggy.

AEROPLANE OUTPUT DECREASES

[Republican A. P. Leased Wire]

PARIS, Jan. 3, 4 A. M.—According to a statement made in the Petit Parisien this morning by Deputy D'Asprey, president of the subcommittee on aeronautics of the chamber of deputies army committee, a critical point has been reached in this branch of the service. He asserts that the output of aeroplanes in November was 25 per cent less than in September and that the number produced in December will show a further falling off.

Bargains in Automobiles

Paige "36," fully equipped five passenger car. Has been driven less than 4000 miles. \$500
Marathon 40 horse-power roadster, in good condition. Can be had for only \$400
Studebaker "20," five passenger, good condition. Tires all O. K. Yours for \$250

The above are special prices to move these cars. We need the space. Every one ready to run.

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Casa Loma Hotel Bldg.
Phone 53

Tempe News Notes

PRAYER SERVICE AT M. E. CHURCH

First of Prayer Week Services Tonight—Rev. Hand Leader

The first in the union prayer services to be conducted by the several evangelical churches of Tempe, will be held tonight at 7:30 o'clock in the Methodist church, Rev. Clifford N. Hand, pastor of the Congregational church, will be the leader of the evening and will introduce the theme, "The Reunion of the Church," with a fifteen minute talk.

This week's meetings will take the place of the customary prayer meetings on Wednesday evenings, and the pastors are urgent on their congregations that all attend who can.

While the meetings will be more or less informal, a good program of music is arranged, and there will be no "crank" but in intense spiritual atmosphere will be manifest.

Tomorrow evening, the prayer service will be held at the Congregational church on Thursday and the meetings will draw to a close on Friday night with a gathering at the Christian church.

HAWAIIANS COMING

Colligan and Heckwall's troupe of Hawaiian singers have been billed to show at the opera house here on next Friday evening. Their program consists of musical numbers mainly and selections are sung in the American and in their native dialects.

THAT FIVE DOLLARS

But five more days remain in which one may take advantage of The Republican's greatly reduced subscription rate of \$5.00 per year. The annual bargain offer comes to a close on Saturday of this week and after that only the regular rate of 75 cents per month or \$9.00 for three months will apply. Many, in fact, hundreds on the south side are availing themselves of the opportunity to pay their subscription for a year in advance and save \$4.00. The carriers in Tempe, Mesa and Chandler may receive your money and you will be properly receipted. A remittance handed to any of The Republican representatives will be duly credited, you will be rid of the collector for a year and better yet, will have saved four dollars.

MANY ATTEND SHORT COURSE

Quite a number of farmers from this community have departed for Tucson to spend this week in attendance at the Farmer's Short course which is in session at the University of Arizona. Peter Aeppli of Tempe departed last evening and among the various parts he will take on the program for the week, will be a lecture on Friday morning on "Slick Soil."

SCHOOLS RESUME

Twelve back to the books for the school kiddies yesterday after their Christmas holidays. By today work will be well settled down to the routine and the sessions will be regular now without a holiday until Arbor day early in February. At the normal school, practically all of the students have returned and the next two weeks will be made the best of in view of the close of the first quarter on the 14th of this month.

WILL WINTER HERE

Mr. and Mrs. A. F. Shultz and daughter, Mrs. W. T. Wilson of Laramie, Wyoming, have arrived in the valley and have taken quarters at the Olive hotel to spend the remainder of the winter.

CONGREGATIONAL AID MEETS

The Congregational church ladies aid society will meet on Wednesday

Mesa News Notes

DEATH CLAIMS TWO IN MESA FAMILY

Mother and Daughter Are Buried Within Two Days of Each Other

Mrs. Elizabeth Boyd died at the home of her son-in-law, Emory Higgins on Friday night last, and was buried yesterday afternoon, on Christmas eve, the wife of Mr. Higgins was buried, her death coming unexpectedly after a very short illness. The shock was more than the mother could stand and she readily succumbed to a complicated illness.

Mrs. Boyd was sixty-seven years of age and leaves a son and daughter. The son is in Nebraska and could not be present. The daughter, Mrs. Tully of Glendale was here in sad attendance upon the funeral.

In addition to these, Mr. Higgins and his little son remain of the family.

The funeral was held at the home of Mrs. Howard Brown on East Seventh street.

The auction sale at G. Fritz Martin's, 11 East Fifth street, Tempe, will be continued today starting at 10 a. m. Some of the best fixtures, bar fixtures, furniture, cash registers and other articles will be placed on sale today. (Adv.)

HERE FOR THE WINTER

Mr. T. H. Scudder and family of Greenfield, Indiana, have arrived in Tempe to pass the winter. Mr. Scudder is a brother of Tempe's former townsmen, B. H. Scudder, and he will occupy the Scudder house at the corner of Eighth street and Mill avenue.

M. E. AID SESSION

The regular business meeting of the Ladies Aid society of the Methodist Episcopal church will be held on Wednesday afternoon at 2:30 o'clock with Mrs. J. R. Cook at her home east of town. All members and friends of the society are urged by the president to attend as there is important business to be transacted.

NO TRAINING SCHOOL TODAY

Still further delays have been occasioned in the installation of the new heating system at the training school and in consequence no sessions will be held today. Principal Payne was of the opinion last evening that the motor would be in today and that the system would be in operation by this evening. Unless otherwise stated, the training school will convene tomorrow morning as usual.

Marquis Rich, the popular tailor and cutter, will be ready for business on or about January 5th or 6th with a nice selection of woolsens, of which he will make suits to order from \$25.00 and up. He will also be agent for a Chicago firm where he will have suits made to your measure from \$16.00 to \$22.50. All suits from \$25.00 and up will be made right on the premises. The new shop, situated between the Casa Loma and post office, will also cater to mens' cleaning and pressing. You are invited to call. (Adv.)

AT THE MOVIES

Four good live interesting reels are on the program for the opera house this evening and in addition to as much, Madame Worden with her troupe of thirty wonderfully well trained birds will present an act. Madame Worden professes she has the only known bird in the world that dances the two-step and her birds do other equally as interesting stunts. Bessie Learn and Carlton King will be seen in the "Girl and the Gypsy," a three part photo-play and "The Fighting Kid," a comedy, will be presented.

By, recently united and happy. The services yesterday were held in the Christian church. Rev. J. B. Routree of Tempe officiated. Afterward, the body was laid to rest in Greenwood cemetery, Phoenix.

MORE CARLOAD LOTS

D. S. Stapley & Co. received yesterday one car each of bale ties, fencing and gas engines, the latter being from one to twelve horse power. Mr. Stapley states that there is an increasing demand for this sort of engine. The heavy shipments being received by the various dealers in merchandise indicate a very optimistic outlook on the part of our merchants. It is refreshing to live in a community where men smile genially when you ask them how is business.

POULTRY SHOW THIS MONTH

The Mesa Poultry Association will hold a poultry show, on January 20, 21 and 22. The poultry raisers in this vicinity are enthusiastic about their feathered friends, since the owners are the possessors of all sorts of ribbons won on many a hard fought field. Inquiries are received constantly asking about the Salt River valley as a field for the poultry industry, and the chicken and turkey ranchers will come into their own when there are sufficient numbers of poultry and eggs to warrant car load shipments. It is the purpose of the poultry association to promote the growth of this industry and to encourage the breeding of high class birds. It is estimated that about three thousand turkeys were shipped out of Mesa during the holiday season.

THEY'RE RESTED UP

The Knights of Pythias are announcing a dance with "cats" for the evening of Friday, January 21st. Needless to say that unless the weather produces a condition beyond wading depth, the knights will have a crowd. Their dances are always popular.

MEETING OF COMMERCIAL CLUB

Tonight is the regular meeting night of the Mesa Commercial club. There is much of importance to be discussed and a full attendance is requested.

AT THE MAJESTIC TONIGHT

H. Gratton Donnelly's play, "The End of the Road," which was successfully produced on the stage is to be shown at the Majestic tonight. In it Harold Lockwood and May Allison will take the leading parts of a play which is every inch a thrill. It was first named when produced as a play, "Carolina" and all the elements of romance and excitement which fill the pages of the early history of that state color the play.

TWO WEDDINGS

P. E. Hall and Miss Mary Fuller were married yesterday in Lehi. Both are residents of that section and will make their home in Lehi. Kenneth Barkley, a young man of this city was married to Miss Delia Combs of Winkelman. They will make their home in Mesa.

As the Head of the Firm

As he appears to be a large fat, being whose grumble is worse than Jove's thunder and whose commendatory note is worth almost any amount of personal inconvenience.

Head Bookkeeper—A good man, with no head for figures, who has arrived at his present exalted position by a combination of luck and pull.

The Stenographer—A pleasant old party with singular weakness and a strange capacity—rarely exercised, however—to make one cry.

His wife—A baby—Life.

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Bessie Learn and Carlton King in "The Girl of the Gypsy Camp"

In Three Acts

"The Fighting Kid"

Also Madame Worden's 30 Wonderful trained birds. Full evening entertainment, 10c and 20c tickets.

Goodwin Opera House
Tempe, Ariz.



Resinol Soap

a friend to poor complexions

Resinol Soap is not only unusually cleansing and softening, but its regular use helps nature give to the skin and hair that beauty of perfect health which it is impossible to imitate. Tendency to pimples is lessened, redness and roughness disappear, and in a very short time the complexion usually becomes clear, fresh and velvety.

The soothing, restoring influence

that makes this possible is the Resinol which this soap contains and which physicians have prescribed for over twenty years, in Resinol Ointment, in the care of skin and scalp troubles.

If the skin is in bad condition, through neglect or an unwise use of cosmetics, Resinol Soap should be added by a little Resinol Ointment.

Resinol Soap is sold by all druggists and dealers in toilet goods. For a trial-size cake and sample box of Resinol Ointment, free, write Dept. 19-F, Resinol, Baltimore, Md.

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Send me The Arizona Republican (new) (old) for One Year, for which I enclose herewith \$5.00 and also _____ the amount of my arrears from _____ to _____

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Signed _____

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*NOTE—Positively all arrears and amounts now due on back subscription must be paid before advantage can be taken of the Special \$5.00 Bargain Offer for the year 1916. Please understand that this \$5.00 offer is positively only good if taken advantage of on or before January 8, 1916, After January 8, 1916, positively nothing accepted at any but the regular rates below:

RATES—75 cents per month on contract. If paid in advance, \$2.00 for 3 months; \$4.00 for 6 months; \$8.00 for one year; \$5.00 offer good only once a year—that is now.